



Mark Bishop Senior Creative

Married with two children
Full clean driving licence

M: 07990 848749

E: mark@markbishop.co.uk

W: markbishop.co.uk

LI: linkedin.com/in/
markbishop01/

Design skills

Branding
Typography
Marketing
Advertising
Print
Motion Graphics
3D
Illustration
UI
UX
Web

Software

Photoshop
InDesign
Illustrator
Cinema 4D
Blender
After Effects
Office
Wordpress

Attributes

Creative
Organised
Good communicator
Team player
Project manager
Time manager
Mentor
Leader
Accountable

As a senior creative, I am driven, strategic, conceptually strong, with great ideas. I have excellent design skills, and stay on trend with my designs. I am organised and very productive, recognising the need to deliver solutions to clients that are imaginative, innovative, within budget and practical. I have a strong agency background and understand the requirements of the pitching process. I have front-end web development skills and also produce animated videos and 3D models. **I deliver outstanding work.**

Education:

Worthing Art College, Worthing, West Sussex	1987-1989	OND Graphic Design
Collyers Sixth Form College, Horsham, West Sussex	1984-1986	2 A Levels
Court Lodge School, Horley, Surrey	1980-1984	8 O Levels

Skills:

Graphic design: Brand identity, corporate identity, brochure design, press ads, posters, outdoor advertising, P.O.S., books, maps, direct mail, packaging and marketing material. Print design experience and knowledge of numerous print and finishing processes.

Web design: Responsive design, e-commerce sites, email campaigns, loyalty and member benefits platforms, electronic point of sale, motion graphics, animated banners. Familiarity with bespoke and open source CMS platforms. Front-end web development.

Project management: Prince2 qualified and Agile practitioner.

Work experience:

Marketing Designer, Nigel Wright Recruitment, Newcastle upon Tyne. 2016-present

I create digital and printed marketing material, including social media videos, employer brand collateral, proposals, branded candidate packs, magazines, presentations and in-office graphics.

I manage the marketing needs of 11 offices and 150 staff across Europe and the North of England, advising, prioritising and delivering to agreed time lines.

Clients include Carlsberg, P&G, Dairy Crest, Orkla, Beam Suntory, Formica, Barbour, Yankee Candle, Siemens, Northumbria University, Ebay, Danone, Mars, L'Oreal, Skechers, Quorn, Husqvarna, Coca Cola, Pepsico.

Creative Director, MBL Solutions Ltd, Cramlington. 2014-2016

I created brands, web site designs, digital and print marketing material. I managed the creative output of the studio, including quality control of front-end web development to ensure that client expectations were always met.

Clients included Sainsbury's, Caffe Nero, Primula and Castle MacLellan.

Senior Designer, Orange Bus Ltd, Newcastle upon Tyne. 2012-2014

I produced designs over a full range of **B2B**, **B2C** and **charity** websites in collaboration with the UX team.

I developed brands for new and existing clients, including running of branding workshops and feedback sessions.

I designed proposals, specification documents and credentials documents and created UI screens and assets for a bespoke piece of geological scanning software for **FFA**.

Clients included Sage, Philip Morris, Philips, Pearson Education, Barclays Bank, Nexus, ScS, TSG, Capita, FFA Software, Newcastle City Council, London Health Board, Tippitoes, Nuby.

I really enjoyed the varied work at Orange Bus and getting the opportunity to taken on some of the more unusual projects that came into the studio.

Digital Designer / Developer, One North East, Gateshead. 2009-2011

Web Design and Development using the Desti.ne Enterprise Tourism Web Platform CMS.

Development and maintenance of 30+ local and regional tourism websites covering the north east of England.

Clients included Visit North East England, Newcastle Gateshead Initiative, Northumberland Tourism, This is Durham, Visit Tees Valley, Hadrian's Wall Heritage and many others.



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Design skills

Branding	████████████████████
Typography	████████████████████
Marketing	████████████████████
Advertising	████████████████████
Print	████████████████████
Motion Graphics	████████████████████
3D	████████████████████
Illustration	████████████████████
UI	████████████████████
UX	████████████████████
Web	████████████████████

Software

Photoshop	████████████████████
InDesign	████████████████████
Illustrator	████████████████████
Cinema 4D	████████████████████
Blender	████████████████████
After Effects	████████████████████
Office	████████████████████
Wordpress	████████████████████

Attributes

Creative	████████████████████
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Team player	████████████████████
Project manager	████████████████████
Time manager	████████████████████
Mentor	████████████████████
Leader	████████████████████
Accountable	████████████████████

Freelance Designer/Developer. 2005-2009

One NorthEast
NB Group, Team Valley
Adessi PR, Newcastle
Hippo, Gateshead
Hub Works, Alnwick
Mobious, Gosforth

Client One NorthEast tourism network.
Clients Nike, P&G, Tyne and Wear NHS Trust.
Clients NCFE, Sunderland City Council.
Clients Walbottle College, Northumberland Coast AONB.
Clients Alnwick District Council, Culture Creative.
Client Gateshead College.

Creative Services Director, Black & White Advertising, Gateshead. 2003-2005

I liaised with the sales team to control work flow through the studio, and meet agreed deadlines for web & print projects and press ads. I recruited, trained and developed studio staff. I designed, developed and maintained client and in-house digital marketing materials, including websites, digital sales aids, flash presentations and e-bulletins.

Purchased all studio hardware and software, and set departmental salary levels and salary banding structure.

Clients included Jennings Ford, Durham Pine, Sunderland Housing Group, Arriva, Joplings.

At Black and White Advertising I was involved in the decision making process of a creative digital agency at board level.

Senior Designer - Ad Infinitum, Rothbury, Northumberland. 2002-2003

My role was client facing, taking briefs, as well as ideation, design of print materials and managing my projects to completion. I had responsibility for my own business development. I obtained quotes and estimated project costs within the framework of the company's client/supplier partnership agreements.

I designed retail marketing, P.O.S. and corporate branding design, conceptual design and project management. I produced 3D models and animation.

Clients included BP, Lunn Poly, Fila, Morrisons and Polaroid.

Studio Design Manager - Dewynters plc, London. 1998-2002

I produced designs and artwork for theatre advertising and marketing at the UK's largest entertainment marketing and advertising agency.

I controlled workflow through the 18 person design studio. I liaised with account handling, media, production, and finance to maximise productivity.

I undertook all studio admin, permanent and freelance hiring, and supported the joint creative directors in the day to day running of the studio, including conduct issues, problem solving and off site liaison.

Juggling numerous tasks at the same time allowed me to display my organisational and time management skills.

Clients included Andrew Lloyd Webber, Cameron Macintosh, Bill Kenwright, Freemantle Media, The Donmar Warehouse and EON Productions.

My time at Dewynters gave me the opportunity to work in a pulsating and energetic agency environment and was an extremely enjoyable time in my career. I left Dewynters to move to the North East with my wife.

Designer - Weald Print and Design, Sussex. 1989-1998

I designed a wide range of print items, including brochures, newsletters, corporate stationery, packaging, leaflets, labels and press ads.

By liaising with clients I managed projects to ensure the smooth flow of work through the studio. At Weald Print and Design I received a solid grounding in design for print as the studio supported a very busy print room.

Interests

I enjoy 3D modelling and animation, going to the gym, reading and dog walking. I love watching football - my younger son plays for a local team. I can also be found on a regular basis ferrying my older son to and from Durham University.